

PROPOSAL

To

OUDTSHOORN AND/OR MUNICIPALITY

From

SELVIN J DANIELS

INTRODUCTION

- This is an unsolicited proposal
- My skills set is at the discretion of the Municipality
- The proposal speaks the interface between the Municipality & Education (Focus on Schools & TVET Colleges) in the Beaufort West District
- Education provisioning is the responsibility of the WCED & DHET
- The gap between Education & the Municipality is big – I propose we close this gap

THE PROPOSAL

- Let us “Bridge the Gap” between Education & the Municipality
- Create a liaison function between schools, the TVET College Campus and the Municipality
- The function is to help and assist schools/TVET College with empowerment, improvement & excellence
- Training for School/TVET Management Teams (SMT)
- Training for School Governing Bodies (SGB)
- Mentoring & Coaching of SMT/SGB
- Streamlining of Municipal Services to Schools/TVET – towards efficiency & effectiveness

RATIONALE

- As Circuit Team Manager(CTM) I was the only CTM in Cape Town to sit in on monthly municipal meetings arguing for closer relation – to no avail
- The social benefit is listed underneath
- All families have children in school – population 60 000 & 50 000 respectively
- All families are parents at school – 22 000 & 17 000 households and 2500 & 1600 households (agricultural) respectively – average size of each household is 3-4
- All school make use of municipal services – 33+ schools
- All – if not most – children are at school

SOCIAL-ECONOMIC-POLITICAL BENEFIT

- A caring Municipality
- Supporting schools
- Social cohesion
- Better and improved education
- Mentoring and Coaching of SMT/SGB
- Increased matrix results
- Higher literacy & numeracy

- Better services and collections – effective and efficient service delivery to schools
- “Hearts-and-minds”
- Direct contact & influence with the pulse of the community – via less threatening circumstances

IMPLEMENTATION & OPERATIONAL PLAN

- Appointment asap (assume by end-of-FEB 2016)
- Meeting SGB and talk to them about the outreach & support from the Municipality for growth and development - (March-April) –Mayor, Municipal Manager & Speaker to introduce
- Meeting with SMT and talk to them about the outreach & support from the Municipality - (March-April) – Mayor, Municipal Manager & Speaker to introduce
- Assessment & Formulate Action Plan – April/May)
- Implementation of growth and development support plan – finalized in May – start implement in June-December 2016)
- Planning for 2017 – October-November 2016

COSTS TO COMPANY

- Permanent Portfolio - Monthly salary & Benefits as determined (standard rate)
- Consultant - Monthly consultancy fee – fixed term contract as determined (standard rate)
- Contract – Monthly salary (with or without benefits – fixed term contract as determined (standard rate)
- I will require 1-2 assistants from the existing personal pool of the Municipality

SKILLS PROFILE OF SELVIN DANIELS – Comprehensive CV attached

- All my skills are at the services of the Municipality which may exceed that of this proposal



- I develop my own training material for SGB & SMT
- I have ownership of “tried and tested programmes” for both SGB & SMT
- Visit my website www.purpletod.co.za
- All material will carry the emblem of the Municipality and message from the Mayor, MM, Speaker
- Materials could be joint and/or sole ownership and copy rights
- All sessions or interaction with the public, parents, teachers, governors carry the message from the Municipality
- The Municipality may choose (strategically) to have or not to have its physical presence at all engagements
- These engagement allow for other (unintended consequences) forms of communications – dissemination of municipal message and pamphlets and paraphernalia.

Comradely greetings

07 FEBRUARY 2016

Selvin Daniels

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